



The International Wool Festival, Anglesey 2019

Stallholder Information Sheet

Please read all the information below. As with all shows, there are a lot of things to consider and so it is important that everyone knows as much as possible about the way the show will run. This information covers trade stands and craft stands only. For food vendor information, please contact us.

Opening times and logistics:

****You are required to be open and trading for the entire opening hours of the show from 9:30am til 5pm on Saturday and Sunday, and 9:30am until 4pm on Monday.**** - This includes our 'Members/VIP hour from 9:30am til 10:30am each day. The general public will be admitted daily from 10:30am.

Set-up will take place on Friday 23rd of August from 12noon until 8pm, and on the mornings of Saturday 24th, Sunday 25th and Monday 26th, from 6:30am until 9am to allow for restocking and organising. Outside these hours, vehicles will not be permitted access to the loading areas. Clearing away must be completed by 4pm on Tuesday the 27th of August. We can be a little flexible on these timings if needed, so should you require alternative arrangements due to your circumstances, then please get in touch.

For those using the pavilions for your stalls, vehicle access is almost straight up to the door. There are very large 'loading bay' doors in both pavilions, as well as front entry doors. You are welcome to use any of these to load and it should mean as short a distance as possible to carry/trolley your stock. We will contact you before the show to advise you which door(s) will be closest to your stall once we have finalised the show layout plan.

For those with stalls in marquees or outside, there should also be vehicle access very close to (or at!) your pitch place. Please be aware though that although the land is reasonably well drained, if it is or has recently been raining then you may still want to have mud-proof footwear just in case.

Information on stall sizes, types and availability

We have a variety of sizes and types of stalls available. Please read the list below carefully before deciding on what options best suit you. If you have any queries, then please get in touch! Prices include the entire 3 days of the show.

Stalls within the large pavilion buildings.

These stalls are where the main section of the show will take place. They are situated in a permanent indoor weather-proof space and will be laid out professionally to include basic shelling. Basic shelling means that you will have a fabric covered back wall and partial side walls extending 1 metre, all stands will have a total 3 metre depth to work with, the only difference is in the width of the stands. This price is for the bare space, not including tables, chairs, display furniture or electric. If you would like larger stands, then please add up multiples of 3x3m or 2x3m stands and we will do our best to accommodate.

Standard 3 x 3m stands will be £290

Slimline 2 x 3m stands will be £195

Deluxe 3 x 6m triple-fronted stands (limited quantity available) – to be situated on an end of aisle, allowing for 3 open trading sides – will be £650

Mini-stalls within the New Business Marquee

We would like to encourage and enable new woolly businesses to take the leap into trading at wool festivals. If you have been trading for under 2 years, then you are eligible to be part of our special New Business Marquee. As such you will get a 'mini' 2x2m stand for the lower price of £150 for the three days of trading, working out at only £50 per day. You may book a maximum of two spaces at this special price. We hope that this enables more smaller or start-up businesses to take part in the show. We also hope that by putting you in your own dedicated space, that visitors will make a point in coming and supporting you, rather than your stall potentially being overshadowed in the main pavilion.

Outdoor stalls

As you will gather when you see the Anglesey Showground, we are not lacking in outdoor space. Alongside space for sheep societies and shearing demonstrations, and a variety of other outdoor entertainments, we have allocated some of this for you to bring your own marquee to the festival. This means that you would have a bit

more flexibility for the display layout of your stand. There will be a dedicated security team on site 24/7, however this option would obviously be less secure than the lockable pavilion or our dedicated marquees. Should you wish to bring your own marquee and make use of the fantastic outdoor facilities on site, then the pitches are charged on a per square meter basis, at £28/m² (i.e. a 4m x 3m space would cost £336).

Stands within the Craft Marquee

The organisers of Internationwool, Anglesey 2019 are very involved with our local crafters, and have worked with and alongside many of them for a number of years. It is important to us to be able to have a marquee showcasing the work of local crafters from the North Wales area. If you are local to North Wales and would like to have a place in our craft marquee then we would be delighted to receive your application.

FYI: These crafts do not have to be wool based but MUST be 'true' crafts – hand made by the stallholder(s). No selling of bought-in products will be permitted. Applications for the craft marquee will be as carefully vetted as every other area of the show, so please ensure that you write a detailed description of your products and supply photographs. Should you require a larger space, please book multiples of the below.

Standard 3x3m stall - £290

Slimline 3x2m stall - £195

Other important information

Access Arrangements

As explained above, it is possible to drive your cars right up to the pavilions and marquees for set up, although they will need to be removed to the designated car parks outside of set up times.

If you need access to the site earlier than Friday, then we can probably accommodate this as we are likely to be on site from the Monday, however we will be setting up and as there will be no security on site until the Friday, this would obviously be down to your own discretion as to whether you want to bring your stock any earlier. That said, if anyone does fancy coming down a few days early and joining our team to help with setting up in exchange for a couple of days extra camping, and the opportunity of taking some time out to see the local area whilst you're over here, then we would be incredibly grateful of the assistance!

If you are unable able to drive for any reason, then there are several railway stations close-by, and bus routes that come right to the front of the site. The closest airports are Liverpool and Manchester, and there is a ferry terminal at Holyhead.

Dogs

A few people have asked about bringing their dogs with them. Dogs are allowed on the site, and we are happy for well-behaved dogs to be brought with you camping (we are unsure at the moment whether they would be allowed in the Glamping area, but this seems unlikely as we will be hiring linen as well). However, there is a strict no dogs rule in any of the Pavilions or Food Halls. We would therefore ask that you use your common sense, as we don't want dogs to be left tied up in the heat/rain on their own for hours, and there will be a strict 'no dogs left in cars' rule on site.

***Registered** guide and assistance dogs are, of course, allowed throughout the site.*

Advertising

We will be having a show brochure, free and available to all the customers. This will include a list of all stall holders, and you will get the opportunity to write a short, limited word entry to accompany your listing. Larger adverts within the brochure will be available, and we are confirming the prices of these with our printer. Full information will be added to the website as soon as possible. We will also be offering advertising opportunities on the website, with details to follow.

We will be producing leaflets to advertise the show. You will be sent copies to hand out at other shows or to customers. We will also be adding PDFs to the website for you to print out further advertising materials such as posters.

Sponsorship

We are actively looking for sponsors from all backgrounds to contribute to the financial running of the show and to help fund our chosen International Artisan Program. If anyone is interested in or knows someone who may be interested in sponsoring aspects of the show, then please get in touch for more details.

Nominate an International Artisan

We are fund raising to help enable an artist from outside the UK to attend the event. We are looking for someone who is talented but would not ordinarily be able to make the journey over here for their craft. If you know anyone you would like to nominate, then please get in touch. Likewise, if you'd be interested in helping fundraise for, or part-sponsor the International Artisan then please let us know.

Workshops, Demonstrations, Talks and Book Signings

We are planning to have a full schedule of workshops, talks, demonstrations etc at Internationwool. We really want as many different types of activities as possible, so if there's anything you'd be interested in doing, or seeing, then please let us know and we'll see what we can do!

Workshops will be pre-booked through the website, and demonstrations, talks, book signings etc. will be advertised fully and scheduled in the show programme.

Children's workshops and activities

We are making Internationwool a family-friendly wool festival, where visitors (and stallholders) can bring their children and other family members along to enjoy the weekend. To this end, we're looking for demonstrations or children's workshops to take place over the three days. If you'd be interested in doing something, then please let us know. The children's workshops would be pre-booked and paid for in the same way as the adult workshops. We will also be organising a children's treasure hunt/quiz to keep them entertained around the show. If you would be interested in being a part of this and having an answer or clue at your stall, then please tick 'yes' in the 'other ideas for the show' box on the application form.

Extras and other bits!

Tables - £10 each for one standard trestle table.

Chairs - £5 each for one standard plastic chair.

Electricity - £45 per double socket for the three days per exhibitor. This covers indoor, marquee and outdoor stalls. Should you require more than one double socket, you will be required to purchase two electricity packages.

Signage – ALL vendors MUST have signage on their stand to better enable visitors to locate them and to navigate the show in general. We have been to several shows in the past where it has been difficult to find out where you are or who you are talking to, so this is very important to us. If you do not have signage of your own, we can provide a 4 x 3 foot professionally printed banner for £30 which would belong to you and be for you to keep after the close of the show. If you would like to do this, please supply us with your logo/artwork via email.

Bunting – as this is the Internationwool festival, every stall must display bunting to show which country the business or its staff represent. For example, if you are a UK company but originally came from New Zealand, then feel free to display either or both UK and New Zealand flags. There are no limits on the number of countries you can show on your stall, but you must display at least one. We are happy for this bunting to take any form – fabric, plastic, handmade, crochet, paper etc. If you would like us to provide bunting (which again you would be able to keep after the festival) then we can do this for a fee of £10. ***Disclaimer*** The bunting supplied will be plastic. We cannot guarantee to supply your country's flag as this will depend on the availability from our suppliers. Should your flag not be available you will be given a generic international flag instead.

Camping – Basic camping is available at a stallholder's only price of £30 per tent/camper for up to 2 adults and 3 children, from the Friday until Tuesday (4 nights). By basic camping we mean that there would be a space for your tent (and your car), and that there will be water, toilets, showers, and the possibility of electricity if required (with an additional charge, at cost, more information to follow when we have it) If there are more people associated with your stand than this covers; then you will be required to pay for additional camping at the same rate up to a maximum of 6 adults camping per exhibitor.

As stated previously, if anyone does fancy coming down a few days early and joining our team to help with setting up in exchange for a couple of days extra camping, and the opportunity of taking some time out to see the local area whilst you're over here, then we would be incredibly grateful of the assistance!

Passes – Two free vendor passes will be provided per standard/slimline stall booked;(i.e. if you book two 3x3m or 2x3m stands, you would receive 4 passes), and one pass per mini-stall in our new business marquee (again, if two mini stalls are booked, you would receive 2 passes). Additional vendor passes are available at £7.50 each for the weekend up to a maximum of 6 per exhibitor, including your free passes.

Terms and conditions

1. All stalls are vetted and carefully chosen by The Organisers, therefore stalls are non-transferrable, and all stalls must display the products described in their application. The organisers must be notified of any intended major changes of product lines at least 4 weeks prior to the show. The Organisers reserve the right to refuse applications for any reason. The Organisers will do their best to be fair in their decisions and to ensure a lively and effective mix of vendors at the show.
2. All application forms must be returned to and arrive with The Organisers before the 24th of December 2018. Any forms returned after this date may not be considered. All applications must be completed in full, including a detailed description of The Vendor's products and including supporting photographs to aid The Organisers' decision making.
3. The Vendor must provide proof of valid public liability insurance covering the dates of Internationwool to a minimum level of £2,000,000. This to to be submitted to The Organisers a minimum of 4 weeks prior to the show.
4. All Vendors will be notified of the success of their applications by The Organisers before the 1st of February 2019. The Vendor must pay all costs for their stall and any additional items booked IN FULL before the 28th of February 2019. Failure to do so will result in The Organisers withdrawing their offer of a place at Internationwool from The Vendor.
5. Partial refunds will be available until 3 months prior to the start of Internationwool if required due to death, illness or injury; refunds will vary depending on circumstances and providing that The Organisers are able to find a suitable replacement Vendor.

A full list of terms and conditions can be found on the [website](#).

We hope that's covered everything that you need to know, but please get in touch if you feel we've missed anything out, or if you have any questions at all.

Thank you

Nikki Small and Ann-Marie Warren

**Nikki Small +44 (0)7445 238800 / nikki@internationwool.co.uk
Ann Warren +44 (0)1492 878510 / ann@internationwool.co.uk**